

# dotFIT - Trusted by Professionals

*R&D for Nutrition Programs & Products*

- Over 1,700 sport and fitness facilities
- Over 50,000 fitness professionals
- Trusted & Used by MILLIONS of Households
- Largest provider of 3<sup>rd</sup> party tested nutrition programs and products in the sport and fitness channels including collegiate and professional sports





**CHIEFS**

**dotFIT**  
GROW STRONG.™



SVG - PNG DESIGN HIGH QUALITY



Supporting Over 250 College & Pro Sport Teams

**dotFIT Custom Group Previous Supplements of the Month -all available in your dotFIT U-TUBE Channel**

**Note: all products have extended video education found in your trainer console and dotFIT U-TUBE**

- Feb 18 (2022), Intro, history, why nutrition, dF diff, play-span (Baseline supp)
- Mar 18 – All Proteins, Protein Intro, Updated Stats FAQs & Summaries
- April 8 – AminoFormula - Perf Cat 2, Updated Practitioner Notes/FAQs,
- May 6 – Fat loss intro review, ea. product sum w script & pack script
- June 3 – Essentials (MVM [Ca, V-D], SO-3, Protein) in Play-span
- July 8 – JointFlexPlus with Collagen intro & Photo-aging/skin Note
- Aug 5 – All Nutrition Bars, FAQs, Updated
- Sept 2 – Family Essential Packs (MVM, SO3, Ca, Protein)
- Oct 14 – UltraProbiotic Full; Scripts/collaterals, FAQs
- Nov 4 – MR Powders & Bars, Save Calories for The Holiday – LeanMR
- Dec 9 – Immune Bundles, Presentations, Collaterals & Holiday displays
- Jan 6 – (2023)Popular Diets and New Year Resolution Bundles
- Feb 3 – Popular Gym-Goer Products for The New Year with all collaterals
- Mar 3 – Playspan®, Self-Care & Future of Fitness
- Oct 6 –Alln1 SuperBlend™ Launch:
- Nov 10 – Holiday/New Year weight solution & Nutrition Hack with SB with protein
- Dec 8 – Optimizing BodyComp Part 1 - Weight Loss vs. Fat Loss, Beyond Calorie
- Jan 5 – Optimizing body comp Part 2 – Maximizing Gainz, Minimizing Bodyfat
- Feb 2 (2024) – Part 3 Opt Body Comp, Recap 1&2, monitoring, myths & Contest Prep
- April 19 – dotFIT difference review and product price comparisons
- May 24 – Weight loss drugs (GLP-1RAs,) nutrition companion and more
- Sept 20 – Creatine Beyond Muscle, in Brain/Mental Health/Concussions, Aging & Females
- Nov8 – SuperOmega-3 with Play-span Finish –Updated
- Feb 20 – ExtremeCreatineXXXL+, Updated with the premium vasodilator Careflow™

**Mar 21 – Sleep Aid - Complete**

*Support Recordings containing the full science of all products is in your trainer console under “dotFIT Tools” then “Supplement Education”*

**SUGGESTED USE:** As a dietary supplement, adults should take 1-2 capsules, 30 minutes before bedtime. Consume with 8 oz. of your favorite beverage.

<b>Supplement Facts</b>		
Servings Size: 2 Capsules		
Servings Per Container: 60		Amount Per Serving
		% DV
Magnesium (from Magnesium Glycinate, Magnesium Malate and Magnesium Citrate)	100mg	24%
Lemon Balm (Stem and Leaf) Extract	300mg	*
Hops (Flower) Extract	150mg	*
5-HTP	50mg	*
Melatonin (Immediate-Release)	2.5mg	*
Melatonin (Extended-Release)	2.5mg	*

\*% Daily Value not established.



**120 caps = 2month supply**

*fast asleep, quality duration and wakeup refreshed*

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Timely increases melatonin (sleep hormone) and serotonin (calming neurotransmitter) levels. The ingredients, have been shown to improve the overall quality of sleep for persons with common sleep disorders (better sleep efficiency and reduced sleep disturbances) including:

- Enhancing relaxation before bedtime, making it easier to fall and stay asleep
- Increasing total sleep time and shortening the time to fall asleep
- Enhancing sleep efficiency including REM, particularly with higher doses of melatonin (3-5gm).
- Reducing wakefulness and frequent awakenings.
- Support for insomnia and mitigation of jet-lag (adjusting an individual's circadian rhythms)
- Positive support for shift work sleep disorder (e.g., working night shifts, alternating schedules, etc.,)

**Goal: Get relaxed, then fast asleep, quality sleep duration and wakeup refreshed**

# Melatonin (5mg)

Immediate (2.5mg) and extended release (2.5mg) for sleep efficiency  
fast asleep, quality duration and wakeup refreshed

The melatonin hormone follows a distinct 24-hour pattern increasing after dark (signaling the body that it is nighttime promoting sleep onset), peaking during the night, and declining at dawn, thus, synchronizing your circadian clock

**As the primary active ingredient in the Sleep formula, melatonin is often recommended as a natural alternative for individuals struggling with sleep disturbances due to aging, stresses, irregular schedules or jet lag**

# Melatonin

## Summary of the Benefits of Melatonin Supplementation for Sleep and Its Mechanisms of Action

### Mechanisms of Action:

#### 1. Regulation of Circadian Rhythms\*:

- Melatonin is a hormone secreted by the pineal gland follows a distinct 24-hour pattern. It increases after dark, peaks during the night, and declines at dawn. This cycle plays a crucial role in synchronizing the circadian clock. It binds to MT1 receptors in the suprachiasmatic nucleus (SCN\*\*) of the brain, subsequently suppressing neuronal firing, signaling the body that it is nighttime and promoting sleep onset.
- The circadian pacemaker, located in the SCN, coordinates physiological and behavioral rhythms. It regulates melatonin secretion, which, in turn, modulates the SCN's activity through a feedback mechanism.

#### 2. Clock Gene Regulation

- Melatonin interacts with core clock genes (BMAL1, CLOCK, PER, CRY) to regulate circadian oscillations. It can modulate their transcription via receptor-dependent and independent mechanisms.

#### 3. Promotion of Sleep Efficiency and Duration:

- In aging, melatonin receptor sensitivity decreases, and endogenous melatonin levels may decline, leading to disrupted sleep patterns. Supplementing with exogenous melatonin can compensate for these deficiencies, helping to consolidate sleep.

\*Circadian rhythms (CRs) are 24-hour periodic oscillations governed by an endogenous circadian pacemaker located in the suprachiasmatic nucleus (SCN), which organizes the physiology and behavior of organisms

\*\*SCN is a small part of the brain that controls circadian rhythms and daily activities. It's located in the hypothalamus, and is sometimes called the brain's "master circadian pacemaker"

•Primary endogenous source influencing the circadian clock (circulating) is the pineal gland

•Other potential production sites: Retina, gastrointestinal tract, skin, bone marrow, liver but most of circulating melatonin (affecting circadian rhythm) comes from the pineal gland.

# Melatonin

## Summary of the Benefits of Melatonin Supplementation for Sleep and Its Mechanisms of Action Mechanisms of Action Cont.....

### 4. Impact on Sleep Stages:

- **High-dose melatonin** increases **stage 2 non-REM sleep**, which is crucial for memory consolidation and physical restoration.
- It slightly decreases **slow-wave sleep (deep sleep)** while not significantly affecting REM sleep.
- High doses also lead to **shorter awakenings**, **enhancing overall sleep continuity**.

### 5. Effectiveness Across Different Circadian Phases:

- Melatonin supplementation improved sleep not only during the biological night (when endogenous melatonin is already present) but also during the biological day (when endogenous melatonin levels are low).
- **This suggests its potential use for shift workers or individuals with irregular sleep schedules.**

### 6. Dose-Dependent Effects:

- A **higher dose (5mg)** significantly increases total sleep time and sleep efficiency, particularly during both nighttime and daytime sleep episodes.
- **Low dose (0.3 mg)** showed minor effects, mainly increasing stage 2 non-REM sleep but without substantial impact on overall sleep duration.

# Melatonin Sleep Related Studies

## Specific Benefits of Melatonin Supplementation for Sleep:

- **Increases total sleep time** (by approximately 25 minutes on average in older adults).
- **Enhances sleep efficiency**, particularly with higher doses.
- **Improves sleep consolidation**, reducing wakefulness and frequent awakenings.
- **Beneficial for sleep during both nighttime and daytime**, making it useful for those with irregular sleep patterns.
- **Safe alternative to prescription sleep aids**, which may have adverse effects like increased fall risk, cognitive impairment, and dependency.

## High dose melatonin increases sleep duration during nighttime and daytime sleep episodes in older adults

While 0.3mg melatonin had a trend towards increasing sleep efficiency overall, this was due to its effects on sleep during the biological day. In contrast, 5 mg melatonin significantly increased sleep efficiency during both biological day and night, mainly by increasing the duration of stage 2 non-REM sleep and slightly shortening awakenings.

**Conclusion:** 5mg of melatonin supplementation is an effective intervention for improving the quality of sleep.

**Conclusion:** 3mg/d Melatonin supplementation over a four-week period is effective and safe in improving some aspects of objective sleep quality such as total sleep time, percentage of rapid eye movement and early morning wake time in middle-aged patients with insomnia

## Effect of melatonin supplementation on sleep quality: a systematic review and meta-analysis of randomized controlled trials

**Conclusion:** Treatment with exogenous melatonin has **positive effects on sleep quality as assessed by the Pittsburgh Sleep Quality Index (PSQI) in adults** with primary sleep disorders, respiratory and metabolic disorders, but not with mental or neurodegenerative disorders

***Takeaway:*** *melatonin supplementation, particularly in higher doses (5 mg), is an effective intervention for improving sleep in adults by increasing sleep efficiency and duration. Its mechanism of action through circadian rhythm regulation and neuronal suppression in the SCN makes it a promising, natural alternative for individuals struggling with sleep disturbances due to aging, stresses or irregular schedules.*

- ***Unique contribution/activity: direct management of the human circadian clock through melatonin's distinct 24-hour release patterns***



## Melatonin dosages in specific conditions with positive outcomes

Melatonin has been studied across various clinical trials to address sleep disorders and other health conditions. Dosage recommendations vary depending on the specific condition being treated. Below is a summary of effective dosages identified in successful clinical trials:

### 1. Insomnia

- **General Population:** Clinical studies have utilized doses ranging from 0.1 mg to 10 mg, typically administered up to 2 hours before bedtime. [ncbi.nlm.nih.gov](https://pubmed.ncbi.nlm.nih.gov/)
- **Elderly Patients:** Immediate-release melatonin at doses of 1 to 2 mg, taken 1 hour prior to bedtime, has been found beneficial. [drugs.com](https://www.drugs.com/)

### 2. Delayed Sleep-Wake Phase Disorder (DSWPD)

- **Adults:** The American Academy of Sleep Medicine supports the use of melatonin for DSWPD. Strategically timed administration, typically 1 hour before the desired bedtime, is recommended. [ncbi.nlm.nih.gov](https://pubmed.ncbi.nlm.nih.gov/)

### 3. Jet Lag

- **General Recommendations:** Lower doses (0.5 to 2 mg) taken preflight and higher doses (5 mg) postflight over a period of up to 4 days have been suggested to alleviate symptoms. [drugs.com](https://www.drugs.com/)

### 4. Shift Work Sleep Disorder

- **Healthcare Workers:** trial successful doses range from 1 to 10 mg, taken in the morning after night shifts and before daytime sleep periods. No additional benefit was observed at doses above 5 mg. Starting with a low dose (e.g., ≤2 mg) is advisable to assess clinical effect. [bpac.org.nz](https://www.bpac.org.nz/)

## Safety

While melatonin is generally considered safe, higher doses (≥10 mg) have been associated with side effects such as drowsiness, headache, and dizziness. A systematic review indicated that melatonin did not cause a detectable increase in serious adverse events or withdrawals due to adverse effects, but did appear to increase the risk of minor adverse events.

[onlinelibrary.wiley.com](https://onlinelibrary.wiley.com/)

## Clinical/drug uses

### 5. Adjuvant Therapy

- **Solid Tumors:** Clinical trials have reported the use of oral melatonin at dosages of 20 mg/day as an adjunct in patients with solid tumors. [drugs.com](https://www.drugs.com/)

### 6. Analgesia

- **Pain Management:** Dosages ranging from 3 to 10 mg/day have been used for various pain conditions. [drugs.com](https://www.drugs.com/)

Consulting with a healthcare professional before starting melatonin supplementation is advisable, especially for individuals with underlying health conditions or those taking other medications. [ncbi.nlm.nih.gov](https://pubmed.ncbi.nlm.nih.gov/)

**Dosage Summary:** melatonin dosages in successful clinical trials vary based on the condition being treated, with most studies employing doses between 0.5 to 10 mg. Starting with the lowest effective dose and adjusting as necessary is recommended to minimize potential side effects

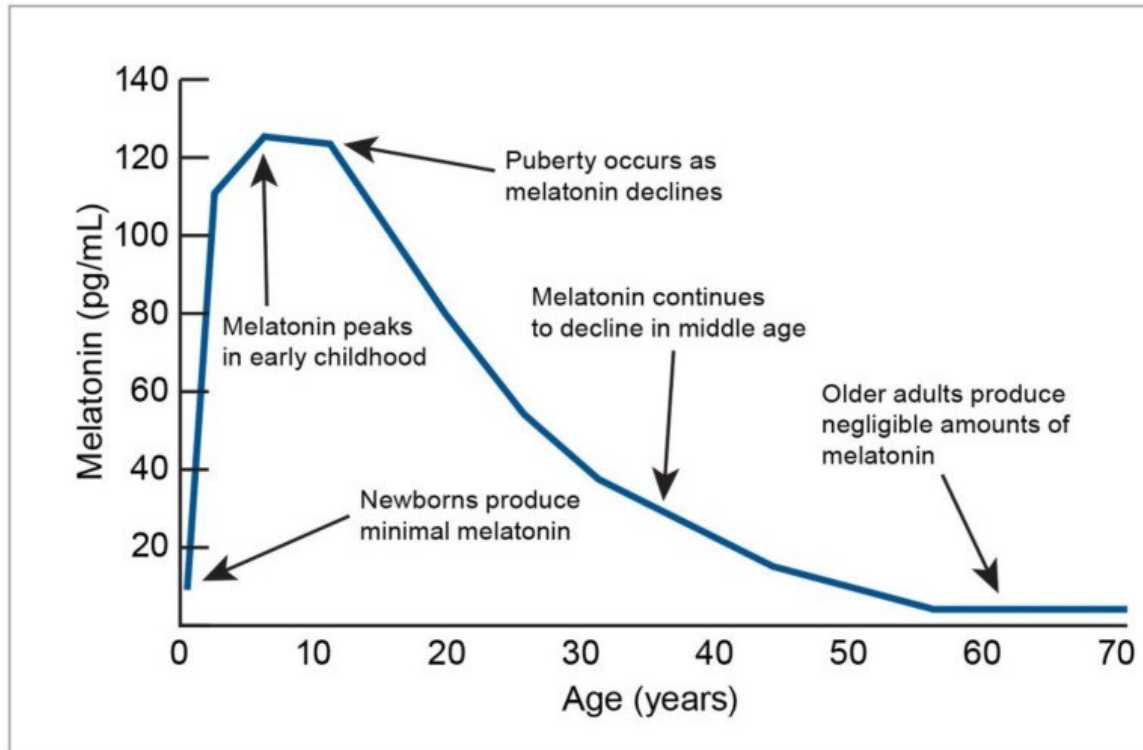
# Melatonin somatic functions

**Beyond Sleep – Just FYI**

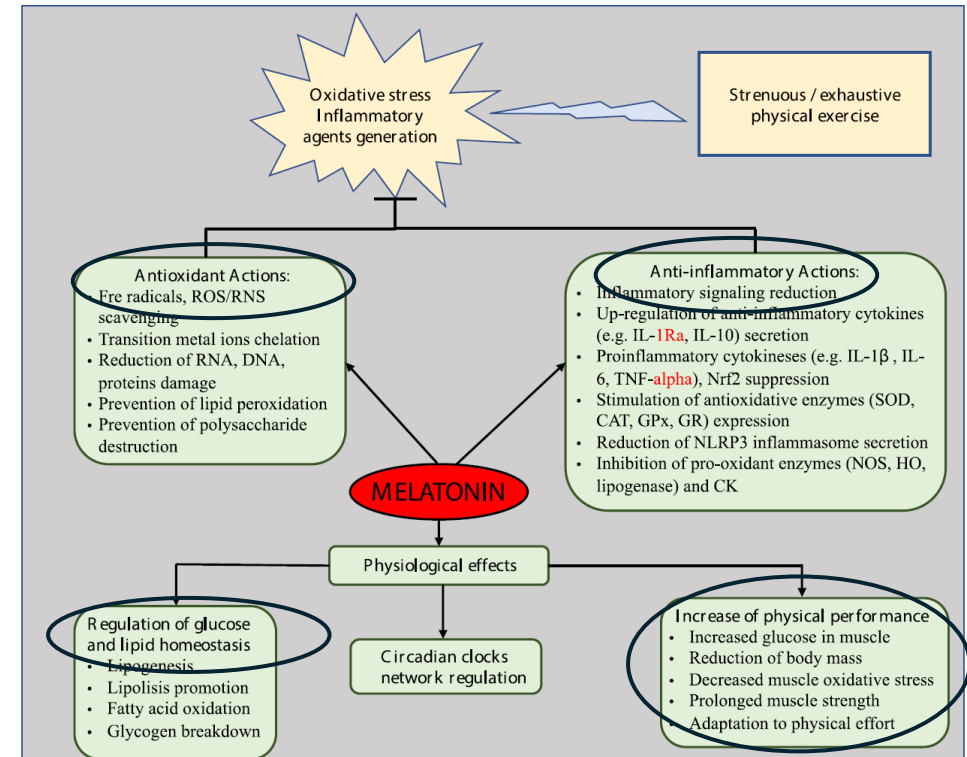
## Dual sources of melatonin and evidence for different primary functions

Humans, have two sources of melatonin (pineal and extra-pineal) with different functions. 1) **Pineal (gland), melatonin production is circadian** with maximal synthesis and release into the blood and cerebrospinal fluid occurring during the night. **Pineal melatonin has the primary function of influencing the circadian clock** at the level of the suprachiasmatic nucleus and the clockwork in all peripheral organs (the blood melatonin) via receptor-mediated actions. Of the total amount of melatonin produced in humans, less than 5% is synthesized by the pineal gland.

### Minich et al. Age-related decrease in melatonin in humans.



### Simplified scheme for the biological functions performed by melatonin beyond sleep



**2<sup>nd</sup> source of melatonin** is from multiple body tissues, probably being synthesized in the mitochondria of these cells and makes up the bulk of the melatonin produced but is **concerned with metabolic regulation including re-dox homeostasis and other critical metabolic effects**. This melatonin synthesis **does not exhibit a circadian rhythm** and not released into the blood but acts locally in its cell of origin and possibly in a paracrine matter on adjacent cells and may be inducible under stressful conditions as in plant cells.

\*The suprachiasmatic nucleus (SCN) is a small part of the brain that controls circadian rhythms and daily activities. It's located in the hypothalamus, and is sometimes called the brain's "master circadian pacemaker"

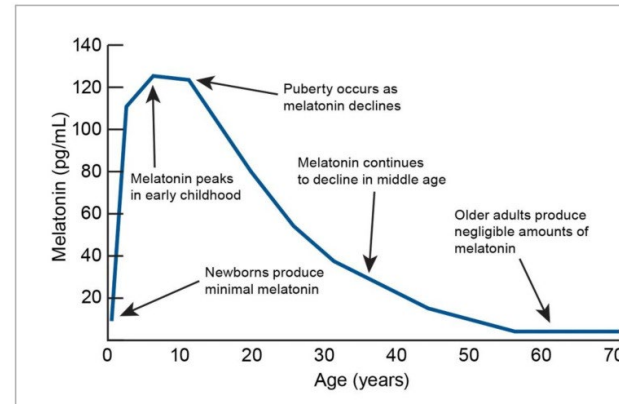
\*Cellular redox homeostasis is an essential and dynamic process that ensures the balance between reducing and oxidizing reactions within cells and regulates a plethora of biological responses and events

# Verma et al. 2024 - - Crosstalk Between Aging, Circadian Rhythm, and Melatonin

Main points related to the interplay between aging, circadian rhythms (CRs), and melatonin, highlighting its mechanisms of action **related to the circadian clock and age-related changes**.

## Melatonin and Circadian Rhythm Regulation (slide 2)

- Circadian Rhythms and the Suprachiasmatic Nucleus (SCN)\*:** The circadian pacemaker, located in the SCN, coordinates physiological and behavioral rhythms. It regulates melatonin secretion, which, in turn, modulates the SCN's activity through a feedback mechanism.
- Melatonin Secretion Cycle:** Melatonin, produced by the pineal gland, follows a distinct 24-hour pattern. It increases after dark, peaks during the night, and declines at dawn. This cycle plays a crucial role in synchronizing the circadian clock.
- Clock Gene Regulation:** Melatonin interacts with core clock genes (BMAL1, CLOCK, PER, CRY) to regulate circadian oscillations. It can modulate their transcription via receptor-dependent and independent mechanisms.



## Aging and Circadian Disruptions

- Age-Related Decline in Melatonin:** Melatonin synthesis decreases significantly with age, contributing to circadian rhythm disruption (CRD), sleep disturbances, and metabolic dysregulation.
- Functional Decline in the SCN:** Aging affects SCN neurons by reducing light sensitivity, signal transmission efficiency, and intercellular connectivity, leading to weakened circadian signals.
- Impact on Health:** CRD in aging is linked to neurodegenerative diseases (e.g., Alzheimer's), cardiovascular disorders, and metabolic diseases. Chronic circadian misalignment accelerates aging and increases disease risk.

## Crosstalk Between Aging, Circadian Rhythm, and Melatonin

Main points related to the melatonin's actions **beyond sleep; as a protective agent in the aging process.**

### **Melatonin as a Protective Agent Against Aging**

1. **Antioxidant Role:** Melatonin functions as a potent antioxidant by neutralizing reactive oxygen species (ROS) and stimulating antioxidant enzymes, helping to mitigate oxidative stress, which is a major contributor to aging.
2. **Mitochondrial Protection:** Melatonin enhances mitochondrial function, reduces electron leakage, and prevents mitochondrial dysfunction—a key factor in cellular aging.
3. **Neuroprotective Effects:** Melatonin helps maintain neural health by preventing oxidative damage, supporting circadian homeostasis, and reducing neurodegeneration in aging brains.

### **Therapeutic Potential of Melatonin**

1. **Chronotherapy:** Melatonin supplementation (MS) has been shown to improve circadian alignment, reduce sleep disturbances, and restore metabolic rhythms in older individuals.
2. **Possible Benefits for Longevity:** Melatonin treatment may extend lifespan and delay age-associated disorders by regulating oxidative stress, inflammation, and mitochondrial dysfunction.
3. **Clinical Applications:** While melatonin is considered a promising therapeutic agent for aging-related circadian disruption, further long-term clinical studies are needed to establish optimal dosing and treatment strategies.

## **Final Conclusion/Takeaways**

Melatonin plays a central role in regulating circadian rhythms counteracting age-related disruptions. **Its decline with age contributes to circadian misalignment, oxidative stress, and neurodegenerative disorders.** As a chronotherapeutic agent (synthetic melatonin is the most common form of melatonin on the market), **supplementation holds potential in mitigating aging-related CRD and promoting healthy aging through its antioxidant and neuroprotective properties.**

# Supportive 5-HTP (50mg)

Supports sleep (and stress) by acting as a precursor to serotonin (“feel good hormone”) and melatonin (sleep/wake hormone)

In the Sleep Formula, 5-HTP is in a dosage (50mg) supportive of the product’s melatonin content, i.e., synergistic to the primary sleep agent – relaxation

### **Summary of the Benefits of 5-HTP Supplementation for Sleep and Its Mechanisms of Action**

5-HTP is a natural precursor to serotonin (5-HT) and melatonin, two neurotransmitters critical for sleep regulation. It plays a physiological role in sleep, (stress and anxiety) and supplementation has been shown to improve sleep quality. **In the dotFIT Sleep Aid, lower dose 5-HTP (50mg) plays a supportive/synergistic role to the primary sleep agent, melatonin.**

#### **Mechanisms of Action:**

- 1. Conversion to Serotonin:** 5-HTP is synthesized from tryptophan via the enzyme tryptophan hydroxylase (TPH). It is then decarboxylated to serotonin (5-HT), which plays a key role in mood regulation, cognition, and sleep.
- 2. Melatonin Production:** Serotonin is further metabolized into melatonin (N-acetyl-5-methoxytryptamine), the hormone primarily responsible for regulating the sleep-wake cycle.
- 3. Regulation of REM Sleep:** Studies have shown that 5-HTP supplementation increases rapid eye movement (REM) sleep. Normal subjects treated with 5-HTP exhibited an increase in REM sleep from 5% to 53% of the baseline.
- 4. Modulation of Arousal States:** By **increasing serotonin levels, 5-HTP may help regulate arousal and promote deeper sleep**, reducing sleep disturbances such as night terrors.
- 5. Improvement in Sleep Disorders:** Clinical studies indicate that 5-HTP supplementation is beneficial for sleep disorders like insomnia, parasomnias, and sleep-related anxiety.
- 6. Interaction with Stress and Anxiety:** **Since serotonin is linked to anxiety reduction, 5-HTP indirectly contributes to improved sleep by alleviating stress-related insomnia.**

## 5-Hydroxytryptophan (5-HTP): Natural Occurrence, Analysis, Biosynthesis, Biotechnology, Physiology and Toxicology

### Benefits of 5-HTP for Sleep:

- **Enhances Sleep Duration and Quality:** Increased melatonin production leads to better sleep regulation.
- **Reduces Sleep Onset Latency:** Helps individuals fall asleep faster.
- **Supports Sleep in Individuals with Depression and Anxiety:** Addresses serotonin deficiency that often contributes to sleep disturbances.

**Takeaway:** Overall, 5-HTP supplementation\* supports sleep by acting as a precursor to serotonin and melatonin, both of which are essential for maintaining a healthy sleep cycle. Especially beneficial for individuals suffering from sleep disorders related to serotonin deficiencies, such as insomnia, depression-related sleep disturbances and sleep terrors. Sleep Aid also provides melatonin directly so low dose 5-HTP (50mg) can be synergistic through calming mechanism (or converted), without causing too much sleepiness or interfering with SSRI medications

- **Unique contribution: enhancing serotonergic activities (calming, feel good neurotransmitter/hormone management)**

### **5-HTP Notes (FYI)**

#### Typical dosing of **5-HTP alone** as a sleep aid

Starting with a dose of **50 mg and gradually increasing to 100–300 mg per day** before bedtime may help minimize side effects (minor nausea has been reported when 5-HTP was used at doses above 100 mg).

*5-HTP is both a drug (synthetic) and a natural component of some dietary supplements as in the Sleep Aid as a natural ingredient.*

**5-HTP is produced commercially from the seeds of an African plant known as Griffonia simplicifolia (GS)\*.**

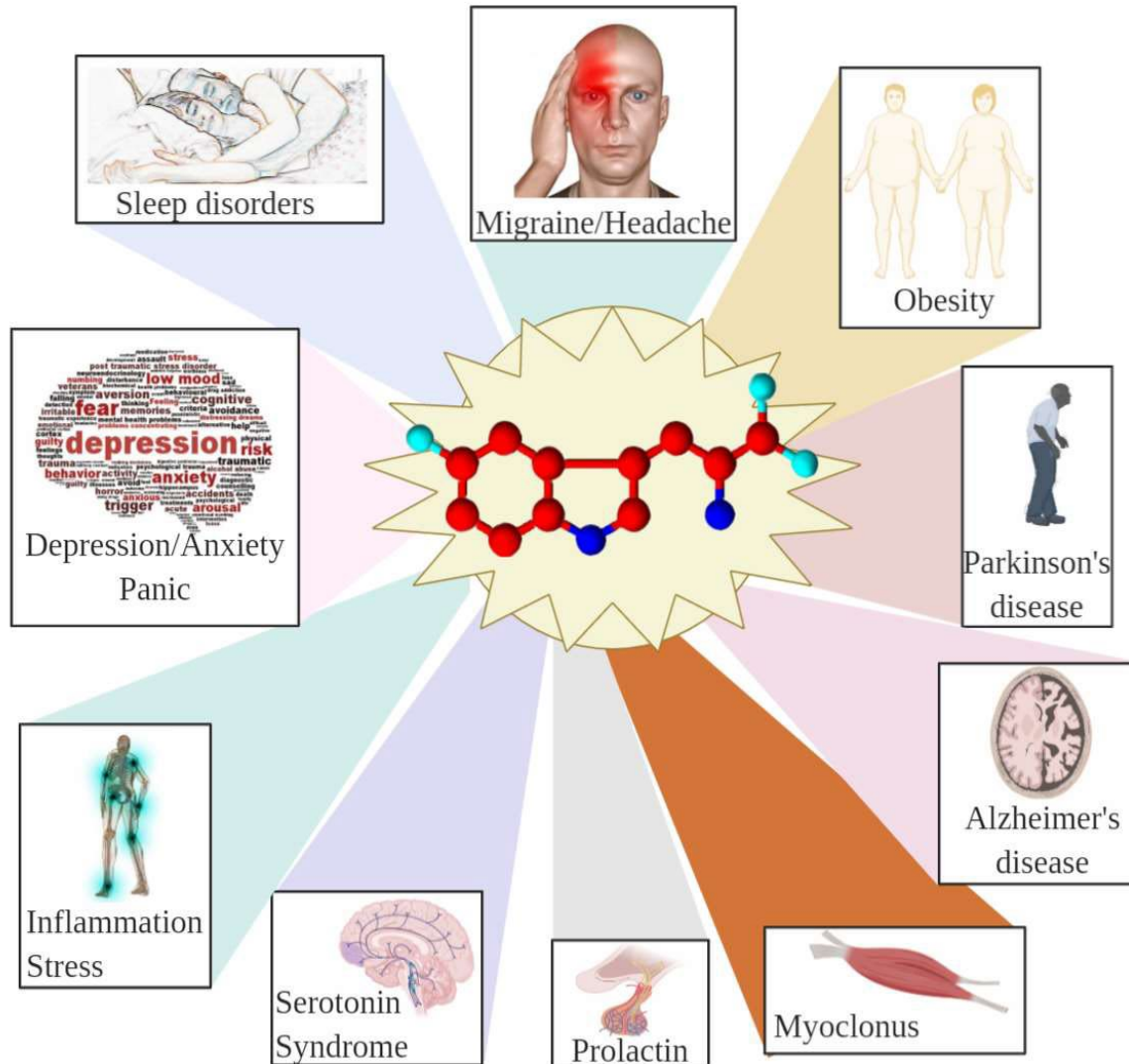
\*Extraction from seeds of the GS is the typical approach for 5-HTP commercial production, because chemical synthesis is not economically feasible on a large scale.

Unless approved by your qualified doctor, don't take high dose 5-HTP with other medications that increase serotonin production including antidepressant drugs. Taking it with prescription sedative medications, such as Klonopin, Ativan, or Ambien, may cause too much sleepiness. **Selective serotonin reuptake inhibitors (SSRIs) are a class of antidepressant medications that work by increasing the levels of serotonin in the brain.**



# FYI

## Other uses of 5-HTP Supplementation/Drug Alone



- Weight management:** 250–300mg, 30min prior to each meal, (750/d)
- Mood enhancement:** 100 mg, twice daily
- Fibromyalgia symptom relief:** 100mg, 3–4 times/d with meals for at least 2wk
- Migraines:** 600mg per day for at least 6 months
- Sleep aid:** 50–300 mg before bedtime

**Summary of some effects of 5-HTP on humans.** 5-HTP is a treatment of choice in the prophylaxis of migraine and headache and promotes decreased food intake and weight loss in obese patients. 5-HTP is used for treating depressive symptoms in Parkinson's and used as a diagnostic test for Alzheimer's. 5-HTP is useful to control some forms of myoclonus and significantly increases plasma human prolactin. Excessive 5-HTP generates serotonin syndrome. 5-HTP has the potential for use in the treatment of inflammation and oxidative stress. As a precursor of 5-HT, 5-HTP treatment is used to reduce depression, anxiety, and panic attacks. 5-HTP is associated with an increase in rapid eye movement (REM) sleep and reduces sleep disorder.

# Supportive Lemon Balm (300mg)

Lemon balm (*Melissa officinalis*) is a bushy perennial herb in the mint family that has been used in food and traditional medicine for over two thousand years to treat anxiety, insomnia, menstrual irregularities, and other conditions.

In the Sleep Formula, Lemon Balm is in a dosage (300mg) supportive and additive (unique mechanism of action) to the product's other ingredients collective effects on sleep quality.

# Summary of Lemon Balm's (*Melissa officinalis* [MO]) Mechanisms of Action on Calming, Sleep, and Anxiety, and Effective Dosages from Clinical Trials

## Mechanisms of Action

Lemon balm (*Melissa officinalis* L.) exerts its calming, sleep-enhancing, and anxiolytic effects through multiple neurochemical pathways:

- 1. GABAergic Activity is primary mechanism** (gamma-aminobutyric acid [GABA] is the brain's primary **inhibitory neurotransmitter - calming**)
  - Rosmarinic acid (RA) in lemon balm **inhibits GABA transaminase (enzyme that breaks down GABA)**, increasing GABA levels, which promotes relaxation, reduces anxiety and enhances sleep quality.
  - RA also binds to GABA<sub>A</sub> receptors, enhancing their inhibitory effects, similar to benzodiazepines (medications that act as CNS depressants, commonly used to treat anxiety, insomnia, and seizures)
- 2. Interaction with the Serotonergic System**
  - Influences **serotonin (5-HT) modulation**, which plays a critical role in regulating mood and emotional stability.
  - Increased serotonin levels contribute to **anti-anxiety and antidepressant effects**, indirectly supporting better sleep
- 3. Cholinergic Modulation - Acetylcholinesterase (AChE) and Monoamine Oxidase (MAO) Inhibition**
  - RA and terpenoids inhibit acetylcholinesterase, leading to increased acetylcholine levels, **which may contribute to cognitive benefits and mood stabilization. (Inhibition of MAO enzymes helps preserve serotonin and dopamine, neurotransmitters linked to mood stabilization and improved sleep patterns.)**
- 4. Antioxidant, Anti-Inflammatory and Neuroprotective Effects**
  - The presence of flavonoids and phenolic acids reduces oxidative stress and inflammation, indirectly supporting brain function and emotional stability.
- 5. Gut-Brain Axis Influence**
  - Lemon balm's antimicrobial properties **and prebiotic effects on gut microbiota contribute to mood regulation through gut-brain signaling.**
- 6. Hormonal & Stress Response Regulation**
  - Lemon balm may modulate the hypothalamic-pituitary-adrenal (HPA) axis, **reducing cortisol levels and mitigating stress-related symptoms**

# Summary of Lemon Balm's (melissa officinalis [MO]) Mechanisms of Action on Calming, Sleep, and Anxiety, and Effective Dosages from Clinical Trials

## Effective Dosages in Clinical Trials (mindful at high doses [ $>500\text{mg}$ ] it functions as a drug)

Positive effects of lemon balm on anxiety, sleep, and psychological well-being have been observed across multiple populations and study designs.

Effective doses include:

- **Children & Adolescents**

- **Sleep & Anxiety:** 320 mg/day lemon balm combined with 640 mg valerian over 28 days improved restlessness and sleep quality.
- **PMS-related Anxiety & Depression:** 1200 mg/day for three menstrual cycles reduced anxiety and sleep disturbances.

- **Young Adults (18-30 years)**

- **Acute Stress & Mood Improvement:** 300-600 mg single doses improved cognitive performance and reduced stress.
- **PMS-related Symptoms:** 1000 mg/day for two menstrual cycles reduced anxiety and sleep problems.
- **Postpartum Blues:** 1500 mg/day for 10 days improved mood significantly.

- **Middle-Aged Adults (30-55 years)**

- **Sleep Quality:**
  - 240 mg/day for 30 days in combination with valerian improved sleep quality in self-reports.
  - 1000 mg/day for four weeks significantly improved sleep in menopausal women.
- **Anxiety & Mood:**
  - 400 mg/day for three weeks improved anxiety, depression, and well-being.
  - 2000 mg/day for eight weeks had an antidepressant effect comparable to fluoxetine.

- **Older Adults (55+ years)**

- **Sleep & Anxiety in Cardiac Patients:** 1500 mg/day for seven days improved sleep and reduced anxiety.
- **Dementia & Agitation:**
  - 500 mg/day for 24 weeks reduced agitation in Alzheimer's patients.
  - Lemon balm aromatherapy (two drops daily) reduced irritability and agitation in nursing home residents without dementia.

# Summary of Lemon Balm's (melissa officinalis [MO]) Mechanisms of Action on Calming, Sleep, and Anxiety, and Effective Dosages from Clinical Trials

## Conclusion & Population-Specific Benefits

Lemon balm is a safe and effective natural remedy for anxiety, stress, and sleep disorders, with broad applicability across different age groups, making it a promising alternative to pharmaceutical sleep aids. The strongest evidence supports its use in the **general including aging population** for:

- Reducing mild-to-moderate anxiety and stress.
- Improving sleep onset, quality and duration, especially in individuals with sleep disturbances.
- **Enhancing Mood and Emotional Well-being**
  - Supplementation **increased positive affect** (happiness, calmness) and **decreased negative affect** (anger, sadness) boosting emotional resilience
- Promoting Cognitive Relaxation (reducing **cognitive hyperactivity**) without causing sedation or grogginess

## **Conclusion/Takeaway**

While lemon balm (LB) shows promising effects across the lifespan, its safety profile and multi-pathway effects make it a compelling natural supplement for improving psychological well-being and sleep. In the Sleep Aid formula, the LB dosage is designed to be supportive and synergistic in increasing the efficacy and safety (allowing lower dosing) of the companion sleep ingredients such as melatonin and 5-HTP.

- **Unique contributing pathways: increasing GABA levels (calming) via inhibiting its breakdown; mood stabilization (Cholinergic Modulation); cortisol reduction; prebiotic effects on gut microbiota contributes to mood regulation through gut-brain signaling.**

# Supportive Hops Extract (150mg)

Hops have been used for centuries to flavor, preserve beer and as medicine

**Hops Extract** (*Humulus lupulus* L.): a dried, flowering part of the plant that is used to make medicine commonly combined with other natural sleep agents taken for anxiety, insomnia and other sleep disorders, restlessness, tension, excitability, attention deficit-hyperactivity disorder (ADHD), nervousness, and irritability. Use of hops for the treatment of mood disturbances, such as restlessness, anxiety, and sleep disturbances, is approved in the German Commission E-Monographs. ***Hops are a co-factor supplied in a supportive synergistic dose (150mg) to enhance the outcomes of the primary actives, melatonin and 5-HTP.***

# Yeom et al. 2024, Herbal and Natural Supplements for Improving Sleep: A Literature Review

## Hops (*Humulus lupulus*) and Its Effects on Sleep and Calming including dosages and in combination

### Mechanisms of Action

Hops exert their sedative and sleep-promoting effects through several neurochemical pathways:

#### 1. GABAergic Modulation

- The bioactive compounds in hops, particularly humulones and lupulones (alpha- and beta-acids), **interact with GABA-A receptors, enhancing their inhibitory effects on the central nervous system leading to increased relaxation and sedation.**

#### 2. Serotonergic and Melatonin Pathways

- **Hops increase serotonin and melatonin release**, both of which play a critical role in **regulating sleep-wake cycles**. Increased serotonin contributes to relaxation, while melatonin promotes **sleep onset and maintenance**.

#### 3. Chrononutrition Effects

- Hops compounds, in combination with tryptophan, have been shown to **support circadian rhythms**, reducing sleep disturbances related to **shift work, stress, and irregular sleep patterns**.

### Benefits of Hops for Sleep and Relaxation

Hops have been evaluated in both standalone and combination formulations, demonstrating several key benefits:

#### • Improved Sleep Quality

- Clinical studies suggest that **hops improve sleep efficiency** and promote **deeper, restorative sleep** when used alone or in combination with other sedatives.

#### • Reduced Sleep Latency (Time to Fall Asleep)

- Individuals using hops supplements experienced **shorter sleep onset times**, particularly when hops were combined with **valerian root**.

#### • Anxiolytic (Calming) Effects

- Due to its **GABA-enhancing** effects, hops **reduces anxiety**, making it beneficial for individuals experiencing **stress-related sleep disturbances**.

#### • Support for Insomnia

- **While standalone hops (300-500 mg/day) have shown moderate benefits, hops (100-200mg/d) combined with valerian or melatonin has demonstrated stronger effects on improving sleep onset and duration**

# Hops and Its Effects on Sleep and Calming including dosages and **in combination**

## Hops as a **Supportive** Ingredient in Natural Sleep Formulations

Hops are commonly included in **multi-herb sleep supplements** to **synergistically enhance their sedative effects**. Some of the most popular **natural sleep formulations** that include hops are:

- 1. Hops + Valerian Root** (300 mg valerian + 200 mg hops per dose)
  - This combination is one of the **most well-studied** and has been **shown to improve sleep onset, duration, and quality** more effectively than either herb alone.
- 2. Hops + Melatonin**
  - Used to **regulate circadian rhythms**, particularly in individuals with **jet lag or shift-work sleep disorder**.
- 3. Hops + L-Theanine + Magnesium**
  - This blend supports **relaxation, muscle relaxation, and stress reduction**, helping individuals fall asleep naturally.
- 4. Hops in Non-Alcoholic Beer**
  - As a **food-based chrononutrient**, **hops in non-alcoholic beer** has been shown to **increase natural melatonin production** and promote relaxation before bed

## Conclusion/Takeaway:

Hops *alone* is a promising natural sleep aid due to its ability to enhance GABAergic activity. Hops can enhance serotonin and melatonin production and shown to play a supportive role in improving the onset of sleep and quality. While standalone hops extracts show benefits, combining hops (100-200mg/d) with valerian, melatonin (as in the Sleep Aid), or other calming ingredients (e.g., magnesium, lemon balm, etc.) appears to provide greater sleep-enhancing effects. The hops dosage in the Sleep Aid (150mg) makes it a supportive co-factor in enhancing the overall product goal of improving sleep quality.

- **Unique contributions: exclusive interaction with GABA-A receptors enhancing their inhibitory effects on the CNS leading to increased relaxation and sedation; uniquely increases serotonin and melatonin release.**



# Supportive Magnesium (100mg\*)

Magnesium (MG) is an essential mineral that plays a central role in ~800 biochemical reactions within the human body. In the bodies sleep systems MG supports melatonin synthesis, influences **circadian rhythm stability and** enhances **GABA-A receptor activity** (suppresses neuronal activity). Proper MG daily amounts can lead to improved sleep onset, duration and quality.

In the Sleep Aid formula, Magnesium glycinate/malate/citrate (**highly bioavailable\***) is in a dosage (100mg) supportive to its other ingredient content, and the MG in a daily MVM (100-200mg) & typical US diet (268 mg for men and 234 for women), which when totaled is ~450-550mg/d; this daily amount of MG, may also offer a unique mechanism of action to the product's other ingredients collective effects on sleep quality.

# Background

MG is crucial in ~800 enzymatic reactions throughout the body. Thus, low levels negatively impact the entire organism including sleep.

**Daily recommendation:** 420mg/d for adults & children 4yrs & older (RDA 320-420mgs/d)

**Food intake:** 268mg men/234mg women (less for many sub-pops) resulting in subclinical magnesium deficiency in at least two-thirds (~50% below EAR\*) of Americans (Europe and Brazil), thus MG is listed as a “nutrient of concern” by the Dietary Guidelines for Americans.

\*Estimated Average Requirement (EAR): Average daily level of intake estimated to meet the requirements of 50% of healthy individuals

- Usually used to assess the nutrient intakes of groups of people and to plan nutritionally adequate (not optimal) diets for them.

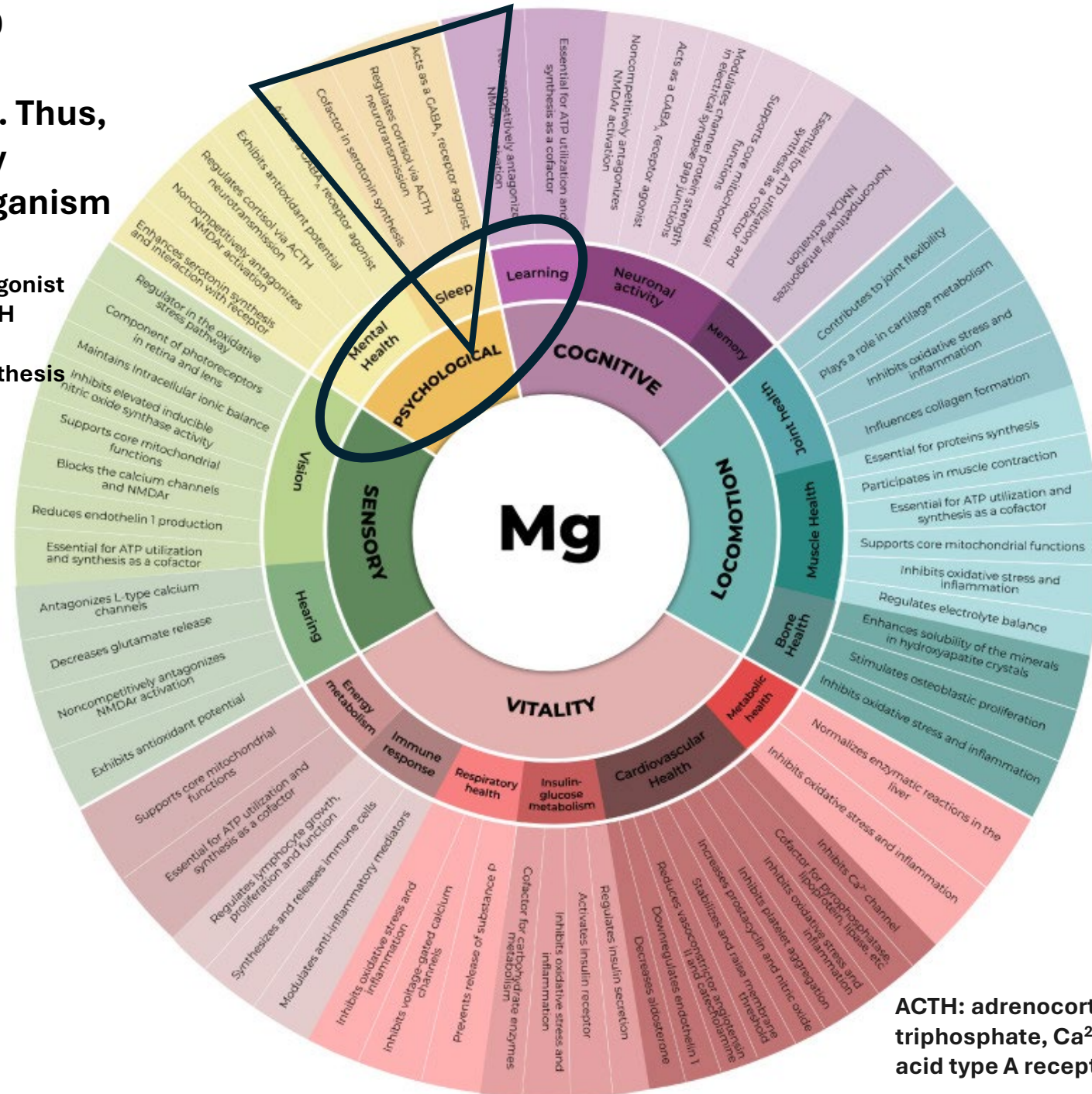
**RDA:** dietary intake level that is sufficient to meet the nutrient requirement\* of **nearly all healthy** individuals in a particular life stage.

- ***RDA: designed to eliminate deficiencies, not meant to be optimal & why current expert recommendation to support long-term health may be greater than existing RDAs***

**The recommended calcium to magnesium intake ratio is 2:1 to 3:1 (which is roughly what's in the blood)** to improve bone health and reduce the risk of osteoporosis; regulate blood pressure, and support muscle function (individual needs may vary based on age, health, V-D intake etc.). **MG can compete with calcium for absorption** in the intestines, meaning a high MG intake relative to calcium could hinder the body's ability to absorb adequate calcium, potentially contributing to bone loss and muscle dysfunction over time.

**Mg is crucial in ~800 enzymatic reactions throughout the body. Thus, low levels negatively impact the entire organism including sleep.**

- Acts as a GABA receptor agonist
- Regulates cortisol via ACTH neurotransmission
- Co-factor in serotonin synthesis



The five domains of intrinsic capacity and the subdomains in which magnesium plays a significant role [20,22,23,24,25,26,27,28].

**ACTH: adrenocorticotrophic hormone, ATP: adenosine triphosphate, Ca<sup>2+</sup>: calcium cation, GABA<sub>A</sub>: γ-aminobutyric acid type A receptor, NMDAR: N-methyl-D-aspartate receptor.**

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**MG Supplementation (MGS) rationale for sleep** is generally rooted in its under-consumption from diet (**silent hunger**), limiting MGS benefits to specific populations

- Triage effect: limited availability of MG from food alone will be routed to its most important enzymatic reactions that are necessary for daily survival (e.g., indispensable for **maintaining genomic stability, DNA repair and protection, ATP production, blood pressure, insulin metabolism, neuromuscular function, etc.**)-- leaving MGs other roles more related to longevity (e.g., CV, cognitive, and muscle long-term health, etc.,-see diagram) compromised including sleep quality – i.e., MG survival actions outweigh its longer-term health functions/contributions (evolutionary triage) – with sleep probably being one of the first systems to suffer – i.e., how important is sleep compared to a heart beating/muscle contracting, energy production, DNA protection and other daily survival needs that MG supports.
  - **Available MG will be used for its daily survival functions, depriving the body of MGs ability to support its long-term health functions**

**MG does not function in a vacuum** within any body system including sleep. MG, like all vitamins/minerals (VM), requires other VM to be present for it to positively affect any of its 800 functions

- Any **shortage of individual VMs often creates a “domino effect”** since they rely on each other to optimize metabolism in the body’s myriad pathways – and if even 1-essential VM is completely missing, there is no life\*.

**Conclusion/takeaway:** before adding individual MGS for improving sleep quality, **meet ~400-500mg/d through diet and supplement intake that includes a complete MVM containing MG and the other ~20 known under-consumed VMs.** From that baseline, if sleep quality is suffering, it is probably unrelated to MG. But supplementation up to (or possibly beyond) the Tolerable Upper Limit Levels (UL) is an option with a qualified professional consent. (Upper limit is set for MGS use only at 350mg/day – i.e., can be added to whatever MG intake comes from diet).

- Lack of this background info has created a rash of MGS promotion on social media platforms – mostly unfounded

\* If a human is completely lacking in even one essential vitamin or mineral, they cannot survive; a deficiency in any crucial nutrient can lead to severe health complications and ultimately be fatal depending on the vitamin or mineral missing and the severity of the deficiency.

## Summary of Magnesium, mechanisms of action and Its Effects on Sleep from Dietary Sources and Supplements

### Mechanisms of Action for Sleep and Relaxation

Magnesium plays a crucial role in sleep regulation through multiple biological mechanisms:

- 1. NMDA (N-methyl-D-aspartate) Receptor\* Antagonism**
  - MG acts as a **natural NMDA receptor blocker**, preventing excessive excitatory activity and promoting relaxation in the central nervous system.
- 2. GABAergic Modulation**
  - Some studies suggest magnesium may enhance **GABA-A receptor activity**, increasing inhibitory signaling that reduces neural excitability and promotes calmness.
- 3. Regulation of the Hypothalamic-Pituitary-Adrenal (HPA) Axis**
  - Magnesium helps **suppress cortisol production**, which in turn reduces stress-related sleep disturbances.
- 4. Melatonin and Circadian Rhythm Regulation**
  - Magnesium supports melatonin synthesis and influences **circadian rhythm stability**, leading to improved sleep onset and maintenance.
- 5. Muscle Relaxation and Reduction of Restless Limbs**
  - Magnesium reduces muscle tension and is effective in alleviating **restless leg syndrome (RLS)**, contributing to improved sleep quality.

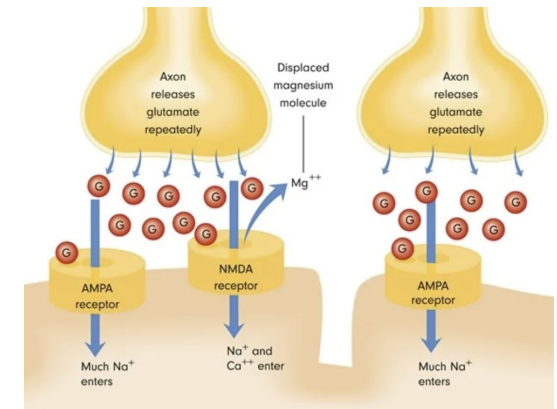
\*NMDA receptor allows the binding of the excitatory neurotransmitter glutamate to its site. (Glutamate, an amino acid that acts as a neurotransmitter in the brain. It is the most abundant excitatory neurotransmitter in the CNS)

AMPA-receptors main role is to mediate fast excitatory synaptic transmission

### Benefits of MGS Alone for Sleep (only in specific populations and generally associated with pre-supplement baseline levels)

Several studies highlight the **positive effects of magnesium on sleep with doses ranging from 250-729mg/D:**

- **Improved Sleep Quality:**
  - Studies using **500-729 mg MG daily** demonstrated increased slow-wave sleep and improved sleep efficiency.
- **Reduced Sleep Latency:**
  - 250-500mg MGS **shortened the time to fall asleep**, particularly in individuals with **low baseline magnesium levels**.
- **Enhanced Melatonin Production:**
  - 250-500mg MGS supports **natural sleep-wake cycles**, helping regulate **circadian rhythms**.
- **Reduction in Nighttime Awakenings:**
  - 250-500mg MGS in **fewer sleep disturbances and longer uninterrupted sleep periods**.
- **Alleviation of Anxiety-Related Sleep Issues:**
  - Studies show **300-500 mg/day** of magnesium can help **reduce nighttime stress and anxiety**, leading to **better overall sleep**



## **Benefits of MGS in support of other compounds for sleep:**

- [A melatonin \(1.9mg\)-magnesium \(200mg elemental\) supplement](#), in a coffee pod format, showed improvements in sleep quality in otherwise healthy individuals with sleep disturbances, however PSQI questionnaire scores still indicated poor quality on average (PSQI > 5).
- [3 months Magnesium \(175mg MO\), melatonin \(1mg\), vitamin B complex](#) supplementation has a beneficial effect in the treatment of insomnia regardless of cause
- [6gm melatonin with 250mg magnesium \(MO\)](#) improved sleep quality

Khalid et al. 2024 [Effects of magnesium and potassium supplementation on insomnia and sleep hormones in patients with diabetes mellitus](#)

- Magnesium (125mg) + potassium (125mg) twice daily (500mg/d total of 250mg each)

## Populations That Would Benefit Most from MGS (250-729mg/d)

The effectiveness of magnesium supplementation for sleep improvement is most pronounced in individuals with:

- 1. Magnesium Deficiency or Insufficiency**
    - Many people don't consume enough magnesium through diet alone, increasing the risk of **poor sleep quality**.
  - 2. Older Adults (55+)**
    - Aging reduces magnesium absorption and increases the risk of **sleep fragmentation and insomnia**.
    - Supplementation 250-400mg has been shown to **increase slow-wave sleep and total sleep duration**.
  - 3. Individuals with High Stress Levels or Anxiety**
    - MG helps regulate the **HPA axis\* and cortisol production**, reducing stress-related sleep disturbances.
  - 4. People with Insomnia and Poor Sleep Quality**
    - Supplementing with 250-500 mg/day has been linked to **improvements in sleep onset latency, efficiency, and duration**.
  - 5. Individuals with Shift Work or Circadian Rhythm Disruptions**
    - MG can help regulate **melatonin production and support circadian rhythm balance**, assisting those with **jet lag or shift work disorder**.
  - 6. Those with Restless Leg Syndrome (RLS) or Muscle Tension**
    - MG aids in **muscle relaxation**, making it beneficial for people with **nocturnal cramps or RLS**.
- \*Hypothalamic-pituitary-adrenal (HPA) axis is a complex endocrine system that plays a crucial role in regulating the body's response to stress

### Esquivel et al. 2024-Current Evidence on Common Dietary Supplements for Sleep Quality

With regards to sleep, MG has several essential functions that include; GABA activation (calming neurotransmitter), increases in melatonin production, muscle relaxation, regulation of stress- responses, regulation of calcium levels which promote muscle contraction and relaxation, and anti-anxiety effects. Furthermore, low magnesium status has been associated with chronic inflammatory stress in both animal and human research studies. **However, despite its popularity, there are few clinical benefits to MGS in individuals with adequate serum magnesium. There is a potential for MGS in individuals with low serum magnesium to improve sleep quality.**

**Our world should not be MG deficient/insufficient, therefore the 100mg add from Sleep Aid is safe and appropriate\***

- **2 Active: 200mg**
- **1 Woman's: 100mg (b/c most need Ca supp)**
- **2 Over50: 150mg**
- **1 svg SuperBlend: 160mg**
- **1 SuperCalcium: 125mg**
- **2 Sleep Aid: 100mg**

**\*UL of 350mg from supps is generally disregarded because it's based on a single dose, not spread out as ours would be.**

**Further, the Ca/mg ratio should be protected (2-3:1)**

**Final Conclusion/takeaway:** Meet ~400-500mg/d through diet and supplement intake that includes a complete MVM containing MG and the other ~20 known under-consumed VMs: dotFIT MVM/Alln1 SuperBlend™ = 100-200mg; Sleep Aid =100mg; **diet = 250mg**; Daily total is ~450-550mg MG (2-300mg in supps), which would maximize MGs basic role in sleep quality mechanisms, making high dose separate MGS unnecessary and likely ineffective.

**MG unique contribution:** achieving proper MG intake as described here, offers a unique contribution to the enhancement of all the Sleep Aid's ingredients mechanisms of action related to stress relief, mood, sleep quality and overall health since MG an essential mineral active in these myriad pathways and when shorted, all systems suffer.

# Product Summary

*Get relaxed, then fast asleep, quality sleep duration, and wakeup refreshed*

## What is it

- Formula to promote improved natural sleep quality with instant and controlled release melatonin combined with 5-HTP as the primary active sleep promoting ingredients. The calming herbs Lemon Balm and Hops along with a highly bioavailable form of magnesium are present in complementary amounts to maximize sleep results.

## What does it do

Timely increases melatonin (sleep hormone) and serotonin (calming neurotransmitter) levels. The ingredients, have been shown to Improve the overall quality of sleep for persons with common sleep disorders (better sleep efficiency and reduced sleep disturbances) including:

- Enhancing relaxation before bedtime, making it easier to fall and stay asleep
- Increasing total sleep time and shortening the time to fall asleep
- Enhancing sleep efficiency including REM, particularly with higher doses (3-5gm).
- Reducing wakefulness and frequent awakenings.
- Support for insomnia and mitigates jet-lag (adjusting an individual's circadian rhythms)
- Positive support for shift work sleep disorder (e.g., working night shifts, alternating schedules, etc.,)

## Who would use it

- Adults with trouble falling and staying sleep including supporting insomnia
- Individuals with shift work or circadian rhythm (24hr internal clock) disruptions. Can help regulate melatonin production and support circadian rhythm balance, assisting those with jet lag or shift work disorder.
  - Formula is **beneficial for sleep during both nighttime and daytime**, making it useful for those with irregular sleep patterns.
- **Adult's seeking a safe & effective alternative to prescription sleep aids**, which may have adverse effects like increased fall risk, cognitive impairment, and dependency.



Formula to promote improved natural sleep quality with instant and extended-release melatonin combined with 5-HTP as the primary active sleep promoting ingredients. The calming herbs, Lemon Balm and Hops along with a highly bioavailable form of magnesium, are present in complementary amounts to maximize sleep results.

**SUGGESTED USE:** As a dietary supplement, adults should take 1-2 capsules, 30 minutes before bedtime. Consume with 8 oz. of your favorite beverage.

### Supplement Facts

Servings Size: 2 Capsules  
Servings Per Container: 60

	Amount Per Serving	% DV
Magnesium (from Magnesium Glycinate, Magnesium Malate and Magnesium Citrate)	100mg	24%
Lemon Balm (Stem and Leaf) Extract	300mg	*
Hops (Flower) Extract	150mg	*
5-HTP	50mg	*
Melatonin (Immediate-Release)	2.5mg	*
Melatonin (Extended-Release)	2.5mg	*

\*% Daily Value not established.

120 caps =  
2month supply



5-HTP & controlled release melatonin (sleep hormone) to help fall and stay asleep and wakeup refreshed by timely increasing natural melatonin and the body's calming/relaxation neurotransmitters such as serotonin and GABA\*

Lemon balm and hops are herbs traditionally used for anxiety, tension/stress, irritability, etc., and insomnia & other sleep disorders. These natural herbs along with a highly bioavailable form magnesium, are complementary and additive to the products effects on sleep quality

*Get relaxed, then fast asleep, quality sleep duration, and wakeup refreshed*

The ingredients and dosages support:

- Relaxation before bedtime, making it easier to fall and stay asleep
- Increasing total sleep time and shortening the time to fall asleep
- Sleep efficiency including REM
- Reduction in wakefulness and frequent awakenings.
- For insomnia and mitigation of jet-lag (adjusting an individual's circadian rhythms)
- Positive support for shift work sleep disorder (e.g., working night shifts, alternating schedules, etc.,)

Gamma-aminobutyric acid [GABA] is the body's primary **inhibitory neurotransmitter – calming/relaxation effects)**

**Serotonin** Regulates mood, sleep, appetite, and digestion –called body's natural feel-good chemical and contributes to melatonin production



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## 120CT - 2 month's supply

Amount per 2 Capsules:

- Magnesium (glycinate, malate, citrate) – 100mg (dF MVM=15-200mgs)
- Melatonin 5mg (Immediate & Time Release)
- Lemon Balm Extract – 300mg
- Hops Extract – 150mg
- 5-HTP – 50mg



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